

**California Workforce Investment Board**  
**October 6, 2000**

**Meeting Summary**

The California Workforce Investment Board held its third meeting on Wednesday, October 6, 2000, at the Furama Hotel in Los Angeles, California. Chairman Gotlieb called the meeting to order. A list of the members in attendance is attached.

**ACTION ITEM - Approval of March 15, 2000 State Board Meeting Minutes**

The minutes were unanimously approved with amendments requested by Mr. Ainsworth, Mr. Butkiewicz, Ms. Milnes and Ms. Freeman.

**INFORMATION ITEM - Committee Reports**

State Board Committee Chairs provided updates regarding their respective committees.

**DISCUSSION ITEM - Local Board Perspectives**

Three Local Workforce Investment Directors shared their views on implementation issues and identified areas where state policy is needed to guide the system at the local level, as follows:

△ **Ms. Ann Giagni, City of Los Angeles:**

- Facilitate a strong relationship between the State and the local areas.
- Require the support of the Local Board for all 15 percent proposals
- Assist local area administrative staff with coordination between local partners.
- Get to know local board members to ensure open communication.
- Ensure that the workforce system is not solely funded with WIA funds by assisting in the development of actual line items in other budgets to finance the system.
- Develop a performance system that considers the characteristics of clients served.

△ **Mr. Ray Worden, City of Long Beach:**

- Provide guidance in the alignment of various systems and lead the way in breaking down regulatory and cultural barriers.
- Exercise California's influence in Washington D.C. to overcome institutional gridlock.
- Do not stifle creativity at the local level.
- Showcase California's successes that are critical nationwide to ensure this system does not fail in the next 12-to-18 months.
- Focus on the development of the workforce investment system.

△ **Ms. Pam Calloway, City of San Francisco:**

- Support the workforce development system by requiring that all 15 percent funding proposals go through the Local Boards, since they will be accountable for the performance outcomes of WIA participants served under any given 15 percent funded program.
- Designate WIA funding for Capacity Building, labor market information, and summer youth services.
- Develop and disseminate a best practices compendium.

Chairman Gotlieb requested specific panel recommendations be provided separately from the minutes to the State Board Members and Mr. Tal Finney. The Chair asked the Local Board panel if there existed an opportunity for cost savings among the 50 Local Workforce Investment Areas. Mr. Worden stated that there is a need for a uniform case management system to be shared by all the partners. Superintendent Eastin recommended convening a group of local representatives to develop a request for proposal (RFP) for a statewide system. Mr. Burt stated that the issue is a priority for a subcommittee of Economic Analysis, Planning, and Systems Development.

**INFORMATION ITEM - Public Comment on Local Board Perspectives Discussion**

Ms. Virginia Hamilton, Executive Director of the California Workforce Association (CWA), requested endorsement from the State Board for CWA's grant application to the Department of Labor requesting funding for a statewide demonstration project designed to do gap analysis. The grant application is due November 17, 2000. Mr. Mitchell Fuerst, California Association of Private Post Secondary Schools (CAPPS), requested the Board to encourage local boards to include representation of the CAPPS. Ms. Sara Mijares, Administration of Small Business, requested small business representation on the local boards. Mr. William Brown, Director of Brownson Technical School, stated that people are not getting a lot of referrals to WIA training.

**INFORMATION ITEM - Staff Report**

Ms. Kathy Kerley, Chief of Staff to the State Board, recommended several changes to the By-Laws including updating them to: reflect the agreed upon process for getting items on the agenda for State Board meetings; clarify the authority of the Executive Committee to act on behalf of the full Board; and adopt the use of a consent calendar to document State Board decisions. Ms. Kerley also provided an update on Local Board Certification and the status of Local Plan approvals. Currently, 34 local boards are fully certified and 16 local boards are recommended for conditional certification. All areas have received conditional approval of their initial local plan submission, pending review of the supplemental data due by September 15, 2000. Plan reviews should be completed by mid-November so recommendations on local plan approvals are ready prior to the December 31, 2000 deadline.

**INFORMATION ITEM – State Plan Elements Requiring Further Development**

Mr. Nick Bollman, President of the California Center for Regional Leadership and policy consultant to the Governor's Commission on Building for the 21<sup>st</sup> Century, presented an innovative workforce policy framework for consideration in developing the vision and goals for California's Workforce Investment System. Chairman Gotlieb explained that

California received conditional approval from the Department of Labor (DOL) on its Strategic Five-Year Plan, pending further development of the vision and goals, the strategy for youth services, and the plan for capacity building. The Economic Analysis, Planning and Systems Development Committee and the Operations Committee will be working on further developing these sections of the Plan between now and the federal December 31, 2000 deadline.

#### **DISCUSSION ITEM - Governor's 15 Percent Discretionary Funds**

On September 22, 2000, a notice was issued soliciting proposals for projects to be funded with \$20 million in Governor's 15 Percent Discretionary funds. All submittals proposing allowable activities and submitted by the October 31, 2000 deadline will be considered for funding. Secretary Johnson asked members of the State Board for guidance regarding funding priorities to assist staff in reviewing proposals and making funding recommendations. Several Board members suggested priority be given to fund projects that result in upward mobility for workers. Others suggested priority be given to projects creating incentives for local areas to accomplish difficult goals that have statewide implications. A transcript of this discussion is available on our website at <http://www.calwia.org>. The State Board at this meeting did not formally establish the priorities for funding 15 percent projects.

#### **INFORMATION ITEM - Public Comment on Priorities for 15 Percent Projects**

Ms. Virginia Hamilton of the California Workforce Association recommended that the 15 percent funds be used for projects that involve system building. Ms. Patricia Yeager, California Workgroup on Work Incentives and Health Care, suggested funding for One-Stop accessibility to persons with disabilities. Ms. Constance Cheney, Homecare Workers Training Center in LA County, asked the Board to consider funding projects that focus on entry-level jobs in the health care industry. Ms. Addie Parsons suggested funding projects that provide training and education to home health care workers. Mr. Philip Curtis requested funding be used to train staff and Board members associated with One-Stops on how to work with the disabled. Mr. Horton, New Horizons Computer Learning Center, asked the Board to assist the locals by providing leadership in important policy areas. Danny Marquez, Crossroads Employment Services, advocated for direct employment services for individuals with mental health issues. Nanci Rossof, Filmanthropic, suggested funding to support training to underrepresented individuals in film production. Joseph Werner, Monterey County Workforce Investment Board, urged the Board to consider programs that focus on system-building, economically disadvantaged youth, arts programs, incumbent worker training, ITA accounts, and performance. Mr. Carlos Lopez, Center for Employment Training, asked the Board to make special populations a funding priority. Mr. Abbas Zeineddin, Shelter Partnership, asked the State Board to make the homeless and non-homeless disabled sub-population a priority. Mr. Richard Chabarran, University of California – Riverside, urged the State Board to consider technology training and academic enrichment for youth.

#### **CLOSING COMMENTS - Mr. Larry Gotlieb, Chair of the State Board**

Mr. Gotlieb thanked State Board members for staying beyond the scheduled time to hear public input, and adjourned the meeting.

**CALIFORNIA WORKFORCE INVESTMENT BOARD**  
**October 6, 2000**  
**Los Angeles**

**Members in Attendance (28)**

Mr. Kenneth Burt	Mr. Sukhee Kang
Mr. Jerry Butkiewicz	Ms. Marsha Kwalwassser
Mr. Robert Carpenter	Mr. Kirk Lindsey
Ms. Kristen Deichert (designee for Assembly Member Dion Aroner)	Ms. Kathleen Milnes
Superintendent Delaine Eastin	Mr. Elvin Moon
Ms. Mary Edington	Supervisor Pat Paul
Mr. Tom Ellick	Mr. Robert Pike
Mr. Ronn Farland (designee for Chancellor Tom Nussbaum)	Mr. Art Pulaski
Ms. Elizabeth Freeman	Mayor Miguel Pulido
Mr. Larry Gotlieb	Mr. Arturo Rodriguez
Mr. Scott Hauge	Ms. Ann Savage
Ms. Mary Hernandez (designee for Mr. Steve Smith)	Mr. Isiah Turner
Secretary Grantland Johnson	Ms. Elizabeth Tyler
	Mr. Don Whitaker
	Mr. Thomas Zenty